



# SATHYABAMA

INSTITUTE OF SCIENCE AND TECHNOLOGY  
(DEEMED TO BE UNIVERSITY)

(Estd. U/S(3) of UGC Act, 1956) Accredited with Grade 'A' by NAAC  
Declared as Category 'A' University by Ministry of HRD, Govt. of India



## International Conference on Advancements in Technology, Business and Management

Wednesday 27th March to  
Friday 29th March 2019  
www.icatbm2019.com

### About the Conference

International Conference on Advancements in Technology, Business and Management is to be held on 27th, 28th and 29th March 2019. The objective of the conference is to highlight contemporary issues within each of the thematic areas, Technology, Business and Management. The International Conference invites abstracts from researchers, academicians, practitioners, and students for peer review and for presentation at the conference. The conference maintains an inter-disciplinary focus and welcomes presenters and attendees with expertise in business, management, technology, engineering, ethics, law, humanities, and social sciences. Academicians and practitioners seeking a stimulating opportunity to learn and share the latest research, best practices, theories, and insights in the mentioned themes should attend. The conference shall be a platform for providing and receiving constructive feedback on research in progress.

### Patrons

**Dr. REMIBAI JEPPIAAR**

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Vice Chancellor

### Organizing Secretary

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### Conveners

**Dr. Bhuvaneshwari G**

Dean, School of Management Studies

**Dr. A. Palani**

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### Conference Themes

#### TECHNOLOGY

Machine Learning  
Artificial Intelligence  
Deep Learning  
IoT  
Soft Computing  
Predictive Analytics  
Data Analytics  
Lean Manufacturing  
Supply Chain Management  
Computational Fluid Mechanics  
Robotics and Expert Systems  
Modeling and Optimization  
Composites and Surface Coating  
Pattern Recognition  
Advanced Manufacturing  
Smart Technologies  
Cognitive Science  
4G/5G Communication  
Fog computing  
Green Technology

#### BUSINESS

Business Administration  
Business Analytics  
Business Ethics  
Corporate Social Responsibility  
Business Research Methods  
Business Communication  
International Business

#### MANAGEMENT

Decision Sciences  
Entrepreneurship  
HRM/Organizational Behavior  
Legal Management  
Operations Management  
Strategic Management  
Marketing Management  
Finance and Accounting  
Corporate Governance  
Process optimization and Economics  
Emerging Markets  
Waste and Environmental management  
Energy Management

### Registration Fee

Delegates Category	Before 6th March 2019		After 6th March 2019	
	Indian	Foreigner	Indian	Foreigner
Students / Scholars	INR 3000	USD 100	INR 3500	USD 150
Scientist / Academicians	INR 4000	USD 150	INR 4500	USD 200
Industry Participants	INR 5000	USD 200	INR 5500	USD 250
Participation only / Accompany	INR 2000	USD 100	INR 2500	USD 150
Virtual Presentation (Exclusively for foreign participants)	-	USD 150	-	USD 200

### Mode of Payment :

**Registration fee is accepted through:** Demand Draft in favor of "Dean (Publications & Conferences) Sathyabama" payable at Chennai, INDIA.

**International wire transfer can be made favoring:** Account Name "Dean (Publications & Conferences) Sathyabama", Account Number 891734627, IFSC Code IDIB000T020, SWIFT Code IDIBINBBTLT, BRANCH CODE 098, Branch Address : Indian Bank, Thousand Lights Branch, Chennai - 600 006, India.

**NOTE:** Mention ICATBM2019 after your name in the Remarks column while transferring money online

### Accommodation:

Accommodation for research scholars and participants will be arranged in University Hostels as per the request (first come first served). For both Indian and foreign participants those who are interested to stay in hotels will be arranged on payment basis.

### Important Dates



**Abstract Submission** : 31st January, 2019  
**Intimation of Acceptance** : 10th February, 2019  
**Submission of Full Paper** : 15th February, 2019  
**Early Bird Registration** : 12th February, 2019  
**Last Date for Registration** : 6th March, 2019  
**Conference Dates** : 27th - 29nd March, 2019

### Call for Papers

Authors are requested to submit a one page abstract of their original and unpublished research work on or before 31st Jan 2019 via email through [icatbm19@gmail.com](mailto:icatbm19@gmail.com). Acceptance of peer reviewed abstracts will be intimated through email for the submission of full manuscript. Depending on the originality, quality, relevance and other editorial considerations, peer-reviewed research papers of the conference will be published in the **Scopus / WOS** indexed journals.